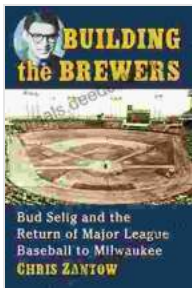


Bud Selig and the Triumphant Return of Major League Baseball to Milwaukee

The city of Milwaukee, Wisconsin, has a rich and storied baseball history. The city was home to the Milwaukee Braves from 1953 to 1965, and the Milwaukee Brewers have been playing in the city since 1970. However, there was a time when it seemed like Major League Baseball would never return to Milwaukee after the Braves left.



Building the Brewers: Bud Selig and the Return of Major League Baseball to Milwaukee by Chris Zantow

★★★★☆ 4.6 out of 5

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In the early 1990s, the Milwaukee Brewers were on the verge of moving to Tampa Bay. The team had been struggling financially for years, and attendance was dwindling. However, a group of local investors, led by Bud Selig, stepped in to save the team.

Selig, a former commissioner of Major League Baseball, had a long history with the city of Milwaukee. He had been a minority owner of the Braves,

and he was instrumental in bringing the Brewers to Milwaukee in 1970. Selig was determined to keep the Brewers in Milwaukee, and he worked tirelessly to find a solution to the team's financial problems.

Selig's Plan

Selig's plan to save the Brewers was simple: build a new stadium. The Brewers' current stadium, Milwaukee County Stadium, was old and outdated. It was also located in a bad neighborhood, which made it difficult for fans to get to games.

Selig proposed building a new stadium in downtown Milwaukee. The new stadium would be state-of-the-art, and it would be located in a vibrant neighborhood with plenty of restaurants and bars. Selig believed that a new stadium would help to attract fans to games and boost the team's financial situation.

Overcoming Obstacles

Selig's plan was not without its obstacles. There were some who doubted that a new stadium would be able to solve the Brewers' financial problems. Others were concerned about the cost of the stadium, which was estimated to be around \$250 million.

However, Selig was able to overcome these obstacles. He secured financing for the new stadium, and he convinced the state of Wisconsin to contribute \$100 million to the project. Selig also worked to build support for the stadium among the citizens of Milwaukee. He held public meetings and town hall forums, and he answered questions about the stadium.

The New Stadium

The new stadium, Miller Park, opened in 2001. The stadium was an instant success. It was one of the most beautiful stadiums in Major League Baseball, and it was located in a vibrant neighborhood that was perfect for baseball. Miller Park quickly became one of the most popular venues in Major League Baseball, and it helped to boost the Brewers' attendance and revenue.

The Return of Major League Baseball

Miller Park was a catalyst for the return of Major League Baseball to Milwaukee. The stadium helped to create a renewed sense of excitement for baseball in the city. The Brewers' attendance increased significantly, and the team became a contender in the National League Central Division.

In 2008, the Brewers won the National League Central Division championship. It was the team's first division championship since 1982. The Brewers went on to play in the playoffs, where they lost to the Philadelphia Phillies in the League Championship Series.

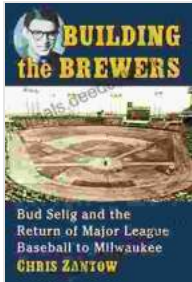
The Brewers' success in 2008 was a testament to the hard work of Bud Selig and the other investors who saved the team. It was also a testament to the power of a new stadium to revitalize a city and its baseball team.

Bud Selig's decision to save the Milwaukee Brewers was a major turning point in the history of the city. Miller Park is now one of the most popular venues in Major League Baseball, and it has helped to make Milwaukee a baseball town once again. The Brewers are a source of pride for the city, and they continue to bring joy to fans of all ages.

Images





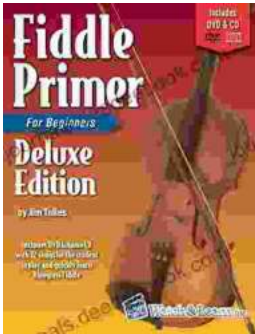


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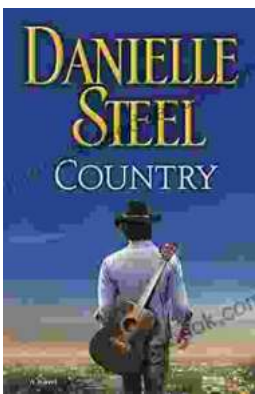
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